

Select Send email lists available

with number of people on each list



Large lists

| | |
|---------------------|--------|
| Science Fiction | 20,468 |
| Historical Fiction | 21,775 |
| YA Romance | 23,319 |
| Romance | 26,541 |
| Fantasy | 27,799 |
| YA Sci Fi / Fantasy | 30,030 |
| Mystery / Thriller | 30,234 |
| Young Adult | 38,837 |
| Fiction | 44,123 |

★ Specialty lists

*Priced the same as large lists

| | |
|----------------|--------|
| ABA | 8,257 |
| LibraryReads | 23,247 |
| Barnes & Noble | 5,280 |

Medium lists

| | |
|-------------------------|--------|
| Juvenile Nonfiction | 10,043 |
| Humor | 10,795 |
| History | 14,168 |
| Comics / Graphic Novels | 17,638 |
| Biography / Memoir | 18,283 |
| Juvenile | 18,300 |
| Juvenile Fiction | 19,689 |

Small sized lists

| | |
|-------------------------|-------|
| Crafts / Hobbies | 1,410 |
| Christian | 2,003 |
| Religion / Spirituality | 2,737 |
| Sports | 3,067 |
| Gardening | 4,202 |
| Health / Fitness | 5,371 |
| Political Science | 6,150 |
| Art / Architecture | 6,229 |
| Travel | 6,310 |
| Horror | 6,639 |
| Nature | 6,977 |
| Nonfiction | 7,106 |
| Science | 7,752 |
| Cooking | 9,114 |
| Poetry | 9,375 |

If you are interested in an audience that isn't listed, please reach out to marketing@abovethetreeline.com.

Pricing

- Small list (under 10k people) - \$2000
- Medium list (just over 10k to just under 20k people) - \$3,500
- Large list (over 20k people) - \$4,500

Contact marketing@abovethetreeline.com to reserve.